

YOUR MONEY. YOUR IMPACT. YOUR VOICE.

What is CouncilPAC?

Our mission at The Council of Insurance Agents & Brokers is to protect and advance your bottom line. And our political action committee, CouncilPAC, is an essential tool for pursuing that mission on Capitol Hill. CouncilPAC strengthens our ability to influence the outcome of legislative and regulatory debates, but we need your help.

CouncilPAC enables **The Council to cut through the noise** and educate Congress on our industry's issues:



**CONGRESS
HAS THE
POWER TO
MAKE OR
BREAK AN
INDUSTRY.**



With your contributions, The Council's advocacy team helps elect and reelect candidates that are

**PRO-BUSINESS,
PRO-INSURANCE,
PRO-BROKER.**

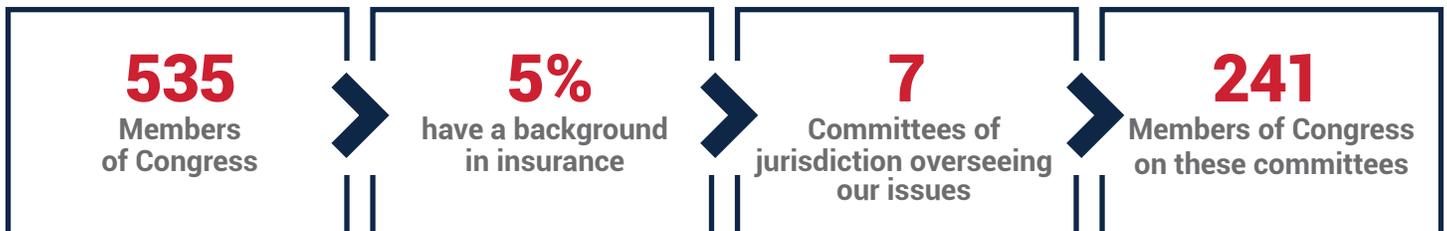
Building these relationships means that when The Council needs to educate Members of Congress on our issues...

*They may not always agree, but they **will listen.***

Why Your Engagement is Crucial

Think about it: 35,000 registered lobbyists in Washington vying for the attention of 535 Members of Congress. Cutting through the noise in Washington is a Herculean task.

CONGRESSIONAL MAKEUP



ISSUES WE'RE WORKING ON IN 2017

Full repeal of the
"Cadillac Tax"
on employer
health plans

**Preserve the
tax treatment**
of employer-
sponsored
health insurance

Reauthorize the
National
Flood Insurance
Program
(NFIP)

Exclude property/
casualty insurance
from regulations
under the Foreign
Accounts Tax
Compliance Act
(FATCA)

WONDERING HOW YOUR SUPPORT HAS AN IMPACT?

“ I rarely ask anyone to contribute to any political PAC as I believe that everyone has their personal feelings and beliefs. This PAC is different in that it represents each of our livelihoods and I do believe that it is the most effective lobbying effort that our industry has.”

David G. Lanier
Chairman & CEO
J. Smith Lanier & Co.

Johnny Pitts,
Chief Manager
Lipscomb & Pitts
Insurance, LLC

“ The political make-up of Congress changes all the time. It's critical we have people on the ground in DC, continuing to build and develop relationships with Members of Congress. We need to have a voice, and The Council is that voice.”

“ Each year we set a monetary and participation goal for our firm. The more people we engage the more dollars we raise; but equally important is the awareness of the issues this creates throughout our organization. These aren't just principal or producer issues. These are issues that impact the industry and our business, so they affect our livelihoods.”

Tom Hughston
CEO
RHSB

Bob Harrison
*President &
Chairman of the Board*
Daniel & Henry Co.

“ When you educate your producers and team members on the work The Council is doing, they respond. It's as simple as this: Our business wouldn't thrive without The Council. They are the voice that keeps our agenda front and center.”

What will your impact be? Contact brittany.lindberg@ciab.com